



4Freedom Mobile

4Freedom empowers you to secure your mobile phone and take back your digital freedom.

Industry: SaaS | Round Stage: Post Seed | Generating Revenue: Yes

Contact Information

CEO: David Sinclair

Email: David@4FreedomMobile.com

214-236-8343

150 E 1st Ave, #206, UT 84103

<https://4FreedomMobile.com>

Investment Details

Current Round: \$2000000

Soft Circled: \$300000

Remaining: \$1700000

Previous Raise: \$

Use of Funds

70% - New Subscriber Generation

30% - Tech Dev & Support

Milestones

3,000 subscribers = break-even

5,000 subscribers

10,000 subscribers

Management Team

James Bruchey, COO

Bryce Taylor, CMO

Todd Tibbets, DoD Sales

Problem

It's a smart phone. Why do we let tech companies use it as a tracking device?

Solution

4Freedom is a SaaS company that empowers users to secure their mobile phones and take back their digital freedom by preventing network operators, tech companies and others from tracking their every move through their mobile devices.

Revenue Streams

Service Subscriptions - \$39.99 / month

Secure Phones + Service Subscriptions - \$79.99 / month

Market

TAM - 8.6B subs worldwide, 450M US

SAM - Businesses, Men 25-45, US DoD

SOM - 16.3M subs = \$10B

Competitors

Big Operators - AT&T, Verizon, T-Mobile

Secure Phones - Bitium, Blackberry, Purism, Solana, etc

Traction

>1,000 subscribers generated in first 9 months

>400 secure phones sold in first 9 months

>\$900k rev in first 9 months

Opportunity

AT&T, Verizon, T-Mobile

Norton, other security companies

Dish Networks