



Dentacor

Bringing Dental Exams (and More) Directly to the Workplace and Home

Industry: Dentistry | Round Stage: Post Seed | Generating Revenue: Yes

Contact Information

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Investment Details

Current Round: \$600000
Committed: \$0
Remaining: \$600000
Previous Raise: \$

Use of Funds

50 % - Team Buildout
30% - Marketing
20% - Equipment

Milestones

Complete 2,500 At-Work Exams in 23'
Implement Orthodontic Product

Management Team

Nathan Wilson, COO
Dr. Dax Rapp, CIO

Problem

Nearly 50% of Americans do not get their recommended semi-annual dental exams.

Inconvenience is the 1# reason the semi-annual dental exam is not completed.

Solution

Dentacōr makes it easy to get the regular dental care that is essential for optimum oral health. It also creates transparency in a historically siloed industry.

We bring full dental exams and cleaning, scaling above and below the gumline, sealants, ortho and whitening directly to the workplace and home.

Revenue Streams

Insurance Reimbursement- \$110/exam

Market

TAM - 3,300,000 in Utah
SAM - 1,300,000 in Utah

Competitors

Jet Dental

Traction

85% automated processes
Ability to receive insurance reimbursement
Completed 3 At-Work Events

Opportunity

Cigna
Careington
EMI