



Eitree | Pre – seed | Generating Revenue: **Yes.**

One Line Summary:

A staff augmentation platform that uses technology to scale and accurately allocate offshore resources.

Business Summary:

We bridge the gap between talent and opportunities. Our platform works as the middle ground between a network of software talent in LATAM and a network of U.S. based companies.

Management:

Wladimir Ribeiro CEO.
Renan Fernandes CFO.
Gabriel Souza CTO.
Grant Lingel CMO.

Customer Problem:

Onboarding new employees that fit skill requirements take too long and cost too much.

Developers in foreign countries don't get compensated fairly for their skill set.

Product/Services:

Software engineers from Brazil. Resource platform (EMP)

Target Market:

-Marketing and AD Agencies that generate \$10,000,000 to \$50,000,000 in revenue. Mid level companies with limited HR resources.
-Startups in the \$5,000,000 - \$20,000,000 valuation range.

Customers:

Merge, INC.
DeepVibe.
DoubleGood.

Milestones:

Platform to add clients existing teams. Make public
Onboard 1000 developers.
Onboard 100 new clients.

Business model:

7,000 per developer per month.
\$8.99 per user platform upgrade.

Competitors:

Andela, Turing, Revelo.

Financials*	2022	2023	2024	2025
Revenue	\$418,000	\$2.5M	\$5.2M	\$13.1M
Expenditure	\$390,000	\$1.7M	\$3.8M	\$9.2M
Net	\$28,000	\$800,000	\$1.4M	\$3.9M

Avg revenue per dev is \$7000. Avg cost per dev is \$2800.

Company Profile:

URL: <https://eitree.dev/>
Industry: IT, staffing, SaaS
Employees: 10

Contact:

Name: Wladimir Ribeiro Junior
Email: wlad@eitree.dev
Phone: 385-424-3487

Financial Information:

Previous Capital: 0
Founders Investment: \$100,000
Monthly burn Rate: \$20,000
Post Money valuation: \$10,000,000
Capital ask: \$1,000,000 on convertible note but negotiable.

Use of Funds –

50% - Marketing
25% - Key hires
15% - Development
10% - PR
10% - IP
Investors:
No Investors. Bootstrapped.

Referred By:

Randy Oveson.