

RevShopp, Inc.

Revolutionizing the e-commerce experience for apparel retailers and consumers.

Industry: Retail, Saas, B2B | Round Stage: Seed | Generating Revenue: No

Contact Information

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Investment Details

Current Round: \$2000000
Terms: Priced
Committed: \$0
Previous Raise: \$

Use of Funds

35 % - Development
30% - Sales/Biz Dev
25% - Marketing
10% - Operations

Milestones

Build Salesforce Integration - No
Hire Biz Dev, Tech Lead - No
Secure 3 pilots - No

Management Team

Carrie Amy, CPO
Aimee Gillum, Operations

Advisors

Goly Anvary
Jennifer Conlon
Yolanda Wang

- Investor

Problem

When making apparel purchases, women return 30% of what they buy even when purchasing their correct size. This leads to margin pressure for the retailers and 21B lbs of apparel waste in our landfills yearly.

Solution

RevShopp is changing the apparel industry with the understanding that shopping by your body shape is the best predictor of likeability for a garment. Our Body Shape Intelligence™ platform leverages AI/ML to analyze garments and maps them to 6 key body shapes. We integrate with enterprise retailers to filter products for the individual consumer.

Revenue Streams

Retail Saas subscription - \$4M/yr per Retailer
Retail Merchandise Optimizer - \$1.5M/yr per Retailer
Daas - tbd

Market

TAM - \$1 T - Global Women's Apparel
SAM - \$187 B - Global Women's Online
SOM - \$50 B - US Women's Online

Competitors

Fit Solutions (not shape) - TruFit
Personal Stylists
Boxed clothing subscriptions - StitchFix

Traction

Created proprietary algorithm
Built V1 of Body Shape Intelligence SaaS product
Launched data collector to prove return metrics

Opportunity

Amazon
StitchFix
Salesforce Commerce Cloud