



Jenna Link (jenna@arksky.com) and Michael Teryohin (michael@arksky.com)

Stage: Pre-Seed

Industry: User Owned Identity

Market Size: CAGR of 87%, \$394 by 2032

Investment Opportunity: \$1.5M SAFE

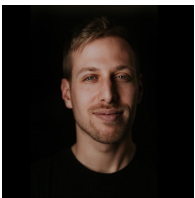
Use of Funds: Accelerate sales and grow engineering team

JENNA LINK, co-founder, Operations

Expert operator who is passionate about digital identity and privacy. Previous Financial Services and Fintech with hands on experience in managing fraud and identity operations.

MICHAEL TERYOHIN, co-founder, Technology

Software engineer with expertise in big data, cybersecurity, fraud detection & applied cryptography. SSI evangelist and champion.



Our mission is to drive the User-Owned Identity revolution by creating tools and products which enable a more trusted, private, and secure internet.

PROBLEM

The internet was built without an identity layer. What has evolved has broken trust and prevented individual data ownership. With the expansion of user-owned identity, individuals can regain control of their digital lives. Public key cryptography will become central to our digital presence. Yet, there is no secure and recoverable way to store your digital keys.

OUR SOLUTION

Your Keys, Your Identity - ARX is an easy to use self-custody wallet that enables you to unlock your digital assets using our unique social recovery scheme based on threshold cryptography. By assigning trusted guardians or devices, our wallet enables users to recover lost keys and regain access to their digital identity or assets.

For enterprises, our wallet enables organizations to manage access control and create unique sign-offs based on composite digital keys.

MARKET

- SSI 87% CAGR to est. \$394B by 2032
- 95% of organizations plan to adopt passwordless or key based login

ROADMAP

- Q3: Beta development
- Q4: Beta launch and validation
- 2024: Product market fit iteration and Enterprise launch

REVENUE MODEL

- B2C SaaS, \$4.99/month
- Enterprise SaaS, \$7.99/user/month + monthly platform fee