



**LoChi Market**  
BUYING LOCAL MADE EASY

Industry: SaaS  
Round Stage: Pre-Seed  
Current Round: \$325,000  
Terms: SAFEs  
TAM: \$35.9 billion  
SAM: \$327 million

Our mission is to connect small businesses to their local communities while creating a hub for business growth and success.

[www.lochimarket.com](http://www.lochimarket.com)

## PROBLEM

Shoppers want to support local businesses when they shop, but the shopping methods available to them are difficult and not online. Homemade and cottage food industry businesses are only allowed to sell intrastate, but they have a hard time driving volume outside of farmer's market season.

## SOLUTION

LoChi Market is a digital marketplace that connects small consumer product businesses with local shopper traffic and simplifies the experience for both parties within our platform. By providing a user-friendly digital option for small businesses to showcase their products and making it easy for shoppers to buy local, we help entrepreneurs to compete in a rapidly changing retail landscape.

## LAUNCH TIMELINE

Summer 2023 - MVP (web only)

Fall 2023 - Subscription Model, iOS app, and Android app

## LAUNCH TEAM



**JANEAN LAMBERT**

Co-Founder/CEO LoChi Market

- Master's in Finance
- 10 years in financial industry including compliance and business strategy

[janean.lambert@lochimarket.com](mailto:janean.lambert@lochimarket.com)



**BRANDON LAMBERT**

Co-Founder/COO LoChi Market

- 10 years in customer experience leadership and workforce management

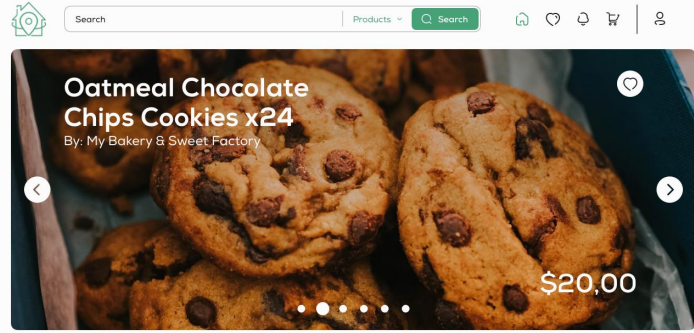
[brandon.lambert@lochimarket.com](mailto:brandon.lambert@lochimarket.com)



**BUILDER.AI**

Technology

- 11 year international technology development company
- App/Web Development and Support



Suggested products



**Cupcakes Lorem ipsum x8**  
By: Bakery and more  
Lorem ipsum dolor sit amet, consetetur elipsum...

\$15.00



**Bread Dolor sit amet**  
By: Badar's bread  
Lorem ipsum dolor sit amet, consetetur elipsum...

\$2.99



**Bread consetetur x2**  
By: John and George Compa...  
Lorem ipsum dolor sit amet, consetetur elipsum...

\$2.00



**Hamb Bread x6**  
By: All bread  
Lorem ipsum dolor sit amet, consetetur elipsum...

\$2.50



**Hot Chocolate and Marshmal...**  
By: My sweet place  
Lorem ipsum dolor sit amet, consetetur elipsum...

\$4.99



**Blueberry Cake**  
By: Ale's Cake and Bread  
Lorem ipsum dolor sit amet, consetetur elipsum...

\$16.00



**Familiar Pizza x6 Slices**  
By: Pizza by Elthon  
Lorem ipsum dolor sit amet, consetetur elipsum...

\$5.99



**Personal Mango Juice**  
By: Fruit + taste  
Lorem ipsum dolor sit amet, consetetur elipsum...

\$140.00

Categories



Art & Decor



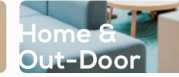
Crafted Products



Food & Beverage



Personal Care



Home & Out-Door



Specialty



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## FINANCIALS

### REVENUE STREAMS

- Transaction Cost - \$15% of total transaction
- Subscription Tier 1 - \$300/annual
- Subscription Tier 2 - \$500/annual

### USE OF FUNDS

- 70% - Marketing and Sales
- 25% - Executive Compensation
- 5% - Technology Development

### PREPARED FUNDING

- \$50,000 allocated YTD 2023
- \$30,000 ready to be allocated
- Additional \$70,000 by EOY (self-funding)