



TowPro LLC

TowPro automates tow trucks dispatching for police generated requests.

Industry: Software, dispatch | Round Stage: Seed | Generating Revenue: Yes

Contact Information

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Investment Details

Current Round: \$400000
Terms: Open
Committed: \$0
Soft Circled: \$0
Previous Raise: \$

Use of Funds

37% - Sales & Marketing
30% - Development
20% - Customer Support
8% - Product Integrations
5% - IP

Milestones

Hire Sales team, tradeshow
Integrate: pay, auction, VIN
Acquire 7 new Municipalities

Management Team

Brandon Sunday, Developer
Lucus Barboza, Developer

Advisors

Anthony Dorsey
Taft Price
Troy D'Ambrosio

Problem

- 911 dispatchers are wasting time calling tow companies.
- Police are waiting too long on scene for tow trucks to show up.
- Tow companies don't know when they will be up next for a tow and aren't given enough information about the vehicle to be towed.
- Municipalities are dispatching non-compliant tow companies

Solution

TowPro provides emergency dispatch, police, and tow companies with an automated system which will simplify the towing process. The system alerts tow companies when they are up next for a tow allowing them to respond quicker. It allows police to dispatch a tow truck from their location, and frees up dispatch time to answer 911 calls.

Revenue Streams

Tow Companies pay \$15 per tow
Municipalities pay for added features
Outside companies pay for data

Market

TAM - 17,985 police agencies in US
SAM - Agencies with 15-50 officers
SOM - Western states agencies

Competitors

Auto Return
Traxero
Recipe cards

Traction

Functioning web app & Mobile apps
16 police agencies/3 dispatch centers
Over 6,500 tows dispatched

Opportunity

Traxero
Spillman or another CAD
Motorola