



AI & Genomics Platform to Manage Women's Pelvic and Back Pain



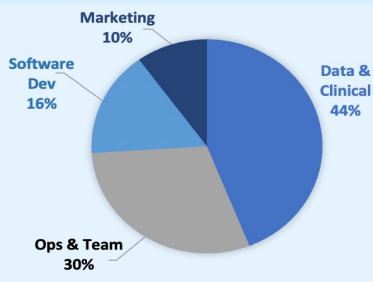
COMPANY

Founded 2022
Website www.gosiagenomics.com
Market Femtech, SaaS, Women Health
Type Pre revenue

INVESTMENT

Current Ask \$1.5M
Series Pre seed
Capital Raised \$30K
Existing Investor Health Wildcatters Fund X

USE OF FUNDS



TEAM

Founder & CEO Malgorzata Jaremko PhD, MBA, FACMG
CTO Pavel Overtchouk, MD
CFO Ray Estep, CPA, MBA
Advisor Carmen Rodriguez, MD
Advisor Praveen Rajanahalli, MD

Contact Information

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HIGHLIGHTS

Problem

Pelvic and back pain affect 33% of women. Due to overlapping symptoms among pain-causing conditions and lack of laboratory tests, the diagnosis may take years. In the meantime, the pain becomes debilitating and results in poor quality of life. The economic burden translates into significant loss of work hours (2-16 hr./week), and increased healthcare cost (\$16-20K annually/woman).

Market Size (TAM)

Multipronged market approach:

- Chronic pelvic pain >\$8B
- Menstrual cramps \$8B
- Women health \$36B

Differentiators

- Customer-focused umbrella approach to multiple pain-related conditions
- SaaS built in conjunction with genomics, epigenetics, and microbiome technologies.
- Extra features: wellness & nutrition.

COMPETITION

Startup & early-stage companies

- HERA
- Endodiag
- DamaHealth
- Caracare
- Celmatix

REVENUE STREAMS

SaaS Annual Licensing Fees

- Individual physician: 10K
- Physicians group: 30K
- + Set-up/integration

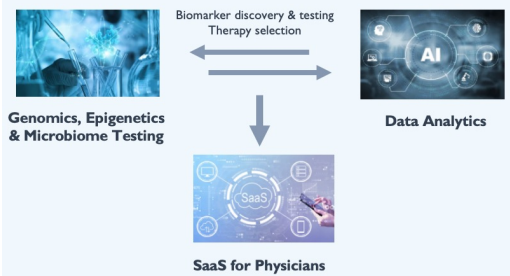
Lab Testing Fees/Sample

- Genomic test: \$550
- Gene expression: \$700
- Pharmacogenetics: \$350
- Microbiome: \$350
- Wellness & nutrition: \$250
- Clinical Trials/CRO: project-based

Solution

HER Pain Platform- digital & lab testing platform to manage diagnosis & treatment of pain-related conditions affecting pelvis and lower back.

HER Pain Platform



Clinical Focus

Conditions with overlapping symptoms that need to be addressed together to resolve pain: gynecological cancers and other diseases (e.g., endometriosis, menstrual cramps), bladder cancer and infections, irritable bowel syndrome, osteoporosis.

MARKET TARGET

- Pharma/Biotech
- Physician: functional/concierge medicine, OBGYN
- Women health platforms
- Employer wellness programs
- Medical SPAs

FINANCIALS

