PROPLANS
Better communication, better results

Solving the #1 problem in the building industry - Poor Communication

Problems of Poor Communication
$177B/yr in waste in US construction
#1 cause of errors, delays, and accidents
15% cost of a project is rework and waste
5 out of 8 hrs/day spent searching for info, tools, and materials, only 3 hrs/day working

Current State of Industry
• Builders use 9+ apps [and paper]
• Current communication tools are NOT designed for the building industry.
• Information is scattered
• Limited access & language barriers
• Strained relationships
• Paper plans and paper documents

Our Solution - SaaS (Vertically Integrated)
All in one place:
  • All communication, plans, & documents
  • Easy to use & access for everyone
  • Real-time updates
  • Digital plans and documents
  • Multiple languages
  • Any size project - Residential or Commercial

ProPlans is designed to be VIRAL

ProPlans = Better communication, better results

The Team
Decades of experience in the building industry and the technology industry.

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CEO/Founder  CDO/Founder  Business Development

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Market Traction
Current Distribution
350+ Users
Leading Western builders
International users: [Spanish speakers]

Launched a controlled Beta
Can be used for Residential & Commercial

Partnership and Distribution Opportunities
Multiple, large SaaS companies have strong product adjacencies.

Kyocera - Offer ProPlans on their “Rugged Devices”

Home Builder Institute [HBI] 8,000-10,000 students annually
Construction Instruction [CI] 5,000+ GC’s & Trades trained
Habitat for Humanity - over 2 million volunteers
National Association of Home Builders [NAHB] - 160,000+ members

The Opportunity
ProPlans is raising a seed round of $4M via a SAFE.
Funds used for: sales & marketing, operations, further development of mobile, tablet, and desktop; V1 release, key hires, and prepare for a Series A in 2025.

Projected Revenue

<table>
<thead>
<tr>
<th></th>
<th>2024</th>
<th>2025</th>
<th>2026</th>
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<tbody>
<tr>
<td>Paying Cust.</td>
<td>600</td>
<td>1800</td>
<td>5400</td>
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<tr>
<td>Revenue</td>
<td>$720K</td>
<td>$3.2M</td>
<td>$13M</td>
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