PROPLANS
Better communication, better results

Solving the #1 problem in the building industry - *Poor Communication*

Problems of Poor Communication

$177B/yr in waste in US construction

#1 cause of errors, delays, and accidents

15% cost of a project is rework and waste

5 out of 8 hrs/day spent searching for info, tools, and
materials, only 3 hrs/day working

Current State of Industry

- Builders use **9+** apps (and paper)
- Current communication tools are **NOT** designed for the
  building industry.
- Information is scattered
- Limited access & language barriers
- Strained relationships
- Paper plans and paper documents

Our Solution - SaaS (Vertically Integrated)

All in one place:
    All communication, plans, & documents
Easy to use & access for everyone
Real-time updates
Digital plans and documents
Multiple languages
Any size project - Residential or Commercial

ProPlans is designed to be **VIRAL**

ProPlans = Better communication, better results

**One place. One App.
What you need,
When you need it!**

Beta available now

GET IT ON Google Play | Download on the App Store

The Team
Decades of experience in the building industry and
the technology industry.

Tina Hackwell, MBA	**Samuel Hackwell**	**Matthew Magleby**
CEO/Founder	CDO/Founder	Business Development

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Market Traction

Current Distribution
   350+ Users
Leading Western builders
   International users: (Spanish speakers)
Launched a controlled Beta
   Can be used for Residential & Commercial
Partnership and Distribution Opportunities
   Multiple, large SAAS companies have strong product adjacencies.
Kyocera - Offer ProPlans on their "Rugged Devices"
Home Builder Institute (HBI) 8,000-10,000 students annually
Construction Instruction (CI) 5,000+ GC's & Trades trained
Habitat for Humanity - over 2 million volunteers
National Association of Home Builders (NAHB) - 160,000+ members

The Opportunity

ProPlans is raising a seed round of **$4M** via a **SAFE**.
Funds used for: sales & marketing, operations, further
development of mobile, tablet, and desktop; V1 release,
key hires, and prepare for a Series A in 2025.

Projected Revenue

	2024	2025	2026
Paying Cust.	600	1800	5400
Revenue	**$720K**	**$3.2M**	**$13M**