<table>
<thead>
<tr>
<th>Page</th>
<th>Section</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>Table of Contents</td>
</tr>
<tr>
<td>3</td>
<td>Letter from Tara Spalding, Kinect Capital, Interim CEO</td>
</tr>
<tr>
<td>4</td>
<td>Agenda (Day 1)</td>
</tr>
<tr>
<td>6</td>
<td>Thomas S. Monson Center Map (Day 1)</td>
</tr>
<tr>
<td>7</td>
<td>Presenting CEOs</td>
</tr>
<tr>
<td>8</td>
<td>Agenda (Day 2)</td>
</tr>
<tr>
<td>10</td>
<td>Alumni House Map (Day 2)</td>
</tr>
<tr>
<td>11</td>
<td>Keynote Speakers</td>
</tr>
<tr>
<td>19</td>
<td>Panel Speakers</td>
</tr>
<tr>
<td>26</td>
<td>Mocktail Competition</td>
</tr>
<tr>
<td>27</td>
<td>Sponsors</td>
</tr>
<tr>
<td>28</td>
<td>Kinect Capital Staff and Board</td>
</tr>
<tr>
<td>29</td>
<td>Ads</td>
</tr>
<tr>
<td>38</td>
<td>Disclaimer</td>
</tr>
</tbody>
</table>
In the world of business and startups, where innovation and leadership drives progress, an investment opportunity of significance emerges – one that not only has financial promise but also has potential to shape the world around us.

Recent data reveals a compelling incentive for capital providers: women-founded startups yield a remarkable double return per dollar invested compared to their male-founded counterparts. Yet, despite this compelling fact, female-founded startups receive only 2.4% of venture funding. This underrepresentation is further echoed in debt capital, exemplified by the fact that in 2023, only 28% of all SBA loans approved women-owned businesses. This imbalance underscores the urgent need to bridge the funding gap and empower women entrepreneurs to unlock their full potential.

Here at Kinect Capital, we are a trailblazer in illuminating the path for women entrepreneurs and forging meaningful connections between enterprising minds and capital providers. In 2017, we launched WeROC – Women Entrepreneurs Realizing Opportunities for Capital, and I am fortunate enough to continue this tradition and necessity in its seventh year to improve these discrepancies.

This conference brings together people from around the United States who believe investing into women entrepreneurs is important for economic growth, innovation, job creation, social impact, and higher financial returns. By supporting women entrepreneurs, the U.S. gains global competitiveness by accessing talent in under-supported markets and by highlighting women as role models and sources of inspiration for future generations. I am so thankful for the 52 speakers who are here at WeROC to extend our vision and impact.

This WeROC is very special. It has the largest WeROC presenting CEO cohort to date, and thousands of hours in training, education, mentoring, and development have been given to these rising stars so they understand the fundraising landscape (including debt, equity, and non-dilutive) and are prepared for the journey ahead.

We had 138 volunteers work in mentoring sessions, and we exposed 16 interns to entrepreneurship and fundraising throughout the cohort program. This is how we change the landscape, we create programs and conferences that embrace all and show the work while supporting each other. For all of you who tirelessly worked behind the scenes to support these entrepreneurs or to support the conference, I thank you.

And for all of the attendees, I hope you enjoy these action-packed two days. Please amplify our vision by being open, encouraging others, networking, sharing your experiences, and by supporting each other in the best way you can.

Investing in women entrepreneurs is not only a matter of social justice but also a smart business and economic decision. Together we can create greater diversity, innovation, and economic growth while breaking down gender barriers and promoting a more equitable society.

Tara Spalding
TUESDAY, SEPT 5
FUNDRAISING PITCHES AND FUELING HER GROWTH

8:30 a.m.
Registration Monson Center Main Lobby

9:00 a.m.
Welcome Ivory Ballroom, Third Floor
   Tara Spalding, Interim CEO, Kinect Capital

9:05 a.m.
Setting Her Intentions Ivory Ballroom, Third Floor
   Princesse DesRose, Founder and CEO, Lumiére Wellness

9:10 a.m.
Fueling Her Growth Ivory Ballroom, Third Floor
   Tara Spalding, Interim CEO, Kinect Capital

9:15 a.m.
Keynote: Unleash Her Unicorn Ivory Ballroom, Third Floor
   Sunnie Giles, COO, Volcanic Retail

10:00 a.m.
10-minute CEO Fundraising Pitches Ivory Ballroom, Third Floor

11:45 a.m.
Lunch Exhibitor Hall
TUESDAY, SEPT 5
FUNDRAISING PITCHES AND FUELING HER GROWTH

12:50 p.m.
Introductions Ivory Ballroom, Third Floor
   Tara Spalding, Interim CEO, Kinect Capital

1:00 p.m.
Keynote: You Can Do It — And Don’t Ask For Permission
   Ivory Ballroom, Third Floor
   Representative Christine Watkins, District 67
   Utah House of Representatives

1:30 p.m.
10-minute CEO Fundraising Pitches Ivory Ballroom, Third Floor

4:15 p.m.
Closing Remarks: Refueling our Future Ivory Ballroom, Third Floor
   Tara Spalding, Interim CEO, Kinect Capital

BONUS DAY 1 PROGRAMS AND NETWORKING AREAS

SheMoney + WeAngels Connection Lounge The Parlor and Dining Rooms, First Floor

WeROC Exhibitor Hall Larry H. & Gail Miller Family Townhall, First Floor

Entrepreneur Showcase Eccles Board Room, First Floor

Pitch Viewing Room Zions Bank Classroom, First Floor
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<tr>
<th>Time</th>
<th>Company</th>
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</thead>
<tbody>
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<td>Blended Studios</td>
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<td>10:15 a.m.</td>
<td>Reset Your Nest</td>
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<td>10:30 a.m.</td>
<td>ProPlans</td>
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<td>10:45 a.m.</td>
<td>Proximity</td>
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<td>11:15 a.m.</td>
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<td>11:30 a.m.</td>
<td>NXgenPort</td>
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<td>Clear Water Distilling</td>
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<td>Harmonious Capital Administration</td>
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<td>Burst Fitness</td>
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<td>2:15 p.m.</td>
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<td>Galena Innovations</td>
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<td>3:00 p.m.</td>
<td>Gosia Genomics</td>
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<td>3:30 p.m.</td>
<td>Trova Health</td>
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<td>3:45 p.m.</td>
<td>Solution Diagnostics</td>
</tr>
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<td>4:00 p.m.</td>
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</tbody>
</table>
WEDNESDAY, SEPT 6
FUNDRAISING LANDSCAPE AND EMPOWERING HER SUCCESS

8:30 a.m.
Registration Main Lobby

9:00 a.m.
Welcome Main Ballroom, Second Floor
Tara Spalding, Interim CEO, Kinect Capital

9:05 a.m.
Setting Her Intentions Main Ballroom, Second Floor
Princesses DesRose, Founder and CEO, Lumiére Wellness

9:10 a.m.
Empowering Her Success Main Ballroom, Second Floor
Tara Spalding, Interim CEO, Kinect Capital

9:15 a.m.
Keynote: The Power of Her Main Ballroom, Second Floor
Kathi Garff, Board Chair, Ken Garff Automotive Group;
Board Chair, Success In Education

9:45 a.m.
CEO Speed Pitches Main Ballroom, Second Floor

10:15 a.m.
Panel: Lessons On Her Fundraising Main Ballroom, Second Floor
Experts: Jacqueline Shorter-Beauchamp, CEO and Founder, Engaged Media Studios
Maile Keone, CEO, Listen Technologies
Christine Wzorek, CEO, White Label Advisors
Linda Klug, Founder and CEO, Airin
Moderator: Sidni Lloyd-Shorter, PsyD, President and CEO, Utah Black Chamber of Commerce

11:00 a.m.
CEO Speed Pitches

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Insperity Presents: Role of Talent in Venture Capital Main Ballroom, Second Floor
Experts: Sarah Grimstead, Regional Vice President, Insperity
Courtney Anderson, Founder and CEO, Spa Trouve
Linda Klug, Founder and CEO, Airin
Leslie Goldman Tepper, General Partner and Co-Founder, The Artemis Fund
Moderator: Cherylle Caplinger, Executive Director, Utah Tech University

SheMoney Presents: Pathways to Capital Dumke Conference Room, First Floor
Experts: Jacki Zehner, Founder, SheMoney and ShePlace
Kimmy Paluch, Managing Partner, BetaBoom
Stefanie Fisher-Sample, CEO and Founder, Fundid
Rose Maizner, Co-Founder, Womenpreneurs
Kirsten Horning, Managing Director, Republic
WEDNESDAY, SEPT 6
FUNDRAISING LANDSCAPE AND EMPOWERING HER SUCCESS

12:30 p.m.
**Lunch and Mocktails served by the Presenting CEOs**
Front Patio Terrace, Second Floor

1:20 p.m.
**Future of Kinect Capital**
Main Ballroom, Second Floor
Tara Spalding, Interim CEO, Kinect Capital

1:30 p.m.
**Navigating Today’s Venture Capital Market**
Main Ballroom, Second Floor
Sebastian Quintero, Director, Data Science, Alumni, a J.P. Morgan Company

1:50 p.m.
**Power Of Her Fireside Chat**
Main Ballroom, Second Floor
Jesse Draper, General Partner, Halogen Ventures and Jacki Zehner, Founder, SheMoney and ShePlace

**Purpose to Performance — Driven Hiring**
Main Ballroom, Second Floor
Christine Wzorek, CEO, White Label Advisors

**Ask Us Anything**
Durnke Conference Room, First Floor
Experts: Chelsey Curtis, Grants Administrator, The Kahlert Foundation
Chris Badger, Partner, Now CFO
David Stahl, President, Middle Market Banking, Hillcrest Bank
Jerry Bregg, Tax Principal, CliftonLarsonAllen
Tyler Mackay, Associate Attorney, Parsons Behle & Latimer
Tom Lund, Top Mentor, Kinect Capital
Shane Edwards, Advisory Partner, Squire & Company
Moderator: Matt Warnock, CEO, Ridgecrest Herbals

2:35 p.m.
**BREAKOUT SESSIONS**

3:25 p.m.
**Panel: Debt, Equity, Non-Dilutive Outlook for 2024**
Main Ballroom, Second Floor
Experts: Marie Peters, Fund Director, B:Side Capital
Susannah Duke, Principal, Pelion Venture Partners
Olga Polunina, Head of Private Capital Markets for Capital Connect by JPMorgan
Jefferson Moss, Associate Commissioner of Innovation, USHE
Moderator: Merry Osborne, Director, Tanner LLC.

**World Trade Center Utah Presents: Trailblazing Award**
Main Ballroom, Second Floor
David Carlebach, COO, World Trade Center Utah

**Forecastr Top 3 Pick Award**
Main Ballroom, Second Floor
Kalvin Richon and Jimmy Ton, Forecastr

4:15 p.m.

4:20 p.m.
**Conclusion and Appreciation**
Main Ballroom, Second Floor
Tara Spalding, Interim CEO, Kinect Capital
First Floor
Dumke Conference Room
(ShelMoney Presents: Pathways to Capital)

Second Floor
Main Ballroom (WeROC)
Front Patio Terrace (lunch)
Princesse DesRose, hailing from South Florida and proud of her Haitian heritage, is a passionate advocate for travel, yoga, and holistic well-being. She is an Internationally Certified Yoga Therapist and holds a Master’s Degree in Health Promotions and Education, specializing in Integrative Health and Wellness. Her educational journey is further enriched by training in Diversity, Equity, and Inclusion, emphasizing the importance of accessibility and inclusivity for everyone. Dedicated to fostering inclusivity within her community, Princesse spearheads and contributes to initiatives aimed at breaking down barriers to well-being. Her mission revolves around the creation of safe, nurturing environments that promote wellness and well-being for all, encapsulated in her philosophy: "from wellness to well-being in the world we live in."
Jesse Draper is a mother of 3 boys and founding partner of Halogen Ventures focused on early stage investing in consumer technology companies led by female and co-ed teams. Draper, the first solo female GP in Los Angeles is also a 4th generation venture capitalist, the creator and host of Emmy nominated television series, The Valley Girl Show, and host of the MOMumental Podcast. She is a fierce advocate for investing in women and the opportunity for using technology and innovation to solve some of the biggest issues facing women and families today. Among her 70+ portfolio companies, are the Skimm, Babylist, ThirdLove, HopSkipDrive, The Flex Company, Squad (acquired by Twitter), Eloquii (sold to Walmart) and This is L (sold to P&G).

Halogen Ventures is a Los Angeles based venture capital firm focused on investing in early stage consumer technology & strategic B2B software companies with a female in the founding team. Among Halogen’s 70+ portfolio companies, are the Skimm, Babylist, ThirdLove, HopSkipDrive, The Flex Company, Squad (acquired by Twitter), Eloquii (sold to Walmart) and This is L (sold to P&G).
Kathi Garff
Board Chair, Ken Garff Automotive Group
Board Chair, Success In Education

Katharine B. Garff is a servant-leader and philanthropist at heart and has dedicated her life to making a positive impact on the lives of others. Through her founding of the Success in Education Foundation and the Robert H. and Katharine B. Garff Foundation, her unwavering commitment to the University of Utah and a myriad of charitable and educational causes, she has become a beacon of hope and inspiration in Utah and beyond. Her generosity extends to supporting countless initiatives, empowering individuals, and corporate, social, and educational communities to thrive.

A celebrated leader-entrepreneur, Kathi is the chair of a top-ten mobility company, Ken Garff Automotive Group, fostering innovation and creating opportunities for thousands of employees and customers alike. Her remarkable leadership skills have also earned her widespread recognition and distinction as a trail blazer in education where she promoted learning through the Utah State Board of Education and higher education’s governing body, the Board of Regents.

Kathi’s true fulfillment in life lies with her family. She is the devoted wife of the late, Bob Garff, mother of five, grandmother of twenty-two and eight great-grandchildren. Always teaching the values of love and compassion, her family also shares her unwavering dedication to community service, philanthropy, and hard work, creating a tradition of fostering a better world for current and future generations. Whenever and wherever she lends her hand, Kathi leaves an enduring legacy and shows a deep-rooted commitment to changing the world, one person at a time.
Dr. Sunnie Giles is COO of Volcanic Retail. She most recently worked as a General Partner of at a VC firm. She is a global expert and thought leader on innovation.

She is a faculty member at the Duke CE and Singularity University. She also served as an advisor at the Stanford Business School Institute of Innovation in Developing Economies. Her recent research on global leadership for innovation has been published by Harvard Business Review. Her work has been published on Harvard Business Review, Forbes, INC., World Financial Review, the Leadership Network, Training Industry, the Korea Times, and Management Matters Network. She spoke at the Global Peter Drucker Forum, which has published her article on innovation as one of the top 10 in 2019.

Sunnie has an MBA from the University of Chicago and a PhD in Systems Psychology from Brigham Young University.
Sebastian Quintero is a former founder, operator, scientist, and engineer. At Alumni, Sebastian leads the Research and Applied Machine Learning team, which focuses on extracting value from the economic and legal terms associated with venture capital transactions. He started his career on Mailchimp’s management team and spent the last few years launching global-scale mobile products.

Alumni, a J.P. Morgan company, is a leading investment analytics company delivering the most reliable data and insights for the private capital markets. Founded in 2018, Alumni has developed a cloud-based, global technology platform that provides portfolio monitoring and market analytics to private market investors. Headquartered in Salt Lake City, UT with significant operations in the Philippines, Alumni has more than 350 employees globally. For more information please visit www.aumni.fund.
Representative Christine Watkins  
District 67 Utah House of Representatives

Christine was born in Logan, Utah, where she attended schools in Logan and Lewiston, Utah. She grew up by her grandparents in Lewiston and milked cows, thinned and hoed sugar beets, hauled hay and moved sprinkler pipe. After 8th grade her family moved to Lompoc, California. She was very active in high school and had numerous leadership roles. She graduated from Utah State University with a B.S. in Elementary Education. She has three Special Education endorsements from BYU and a Master’s Degree in Educational Leadership form the University of Utah. Christine taught school for 20+ years and worked for the Utah Education Association for 12 years.

After her retirement, she became the elementary principal for the local charter school. She lived in Castle Dale, Utah, for 28 years. She was active in church and community, serving for over 18 years on the Castle Dale City Planning and Zoning Committee. Christine was also co-owner and operator of a carpet cleaning business.

Christine was married to John Watkins, who was also her campaign manager. John passed away this past February and she is carrying on their legacy. Christine is the mother of five children, 4 sons and 1 daughter. She is a happy grandma to 6 grandkids. She lives in Carbon County with a son and grandson on two and a half acres and enjoys working on their property. Christine has always lived in rural areas and is an adamant advocate for the people who live in rural Utah and the multiple use of its lands. She is starting a new position at the Southeastern Utah Association of Local Governments and is working with small towns and cities in Carbon, Emery, Grand, and San Juan Counties.

Christine has been in the Utah State Legislature for eleven years. Christine is serving on the Natural Resources Agriculture, and Environment Committee and Judicial Committee. She is the House Chair of the Business, Economic Development, and Labor Committee. She is also the House Chair of the Child Welfare Oversight Committee and Native American Liaison Committee.
Christine Wzorek  
CEO, White Label Advisors

Named a Human Capital industry “Disruptor” in 2019 by Utah Magazine, Christine Wzorek has disrupted and redefined how Human Capital works within the framework of modern business by modernizing companies. On top of her impact on the industry itself, Christine has successfully led CEOs and executives through this human-intelligence methodology to optimize their relationships, improve their cultural cohesion and achieve financial milestones. Her proactive pursuit of this a-typical business model has increased business productivity rooted in true, cohesive partnerships with Executive Teams to incorporate Human Capital systems in tandem with growth and ongoing scaling strategy. This approach assimilates businesses to the new Future of Work and its people through higher profits, better sustainable growth, and expanded market share.

In addition to her accomplishments in the business world, Christine is known for her female workforce development initiatives and her work as a dedicated member of numerous boards. As a Women Business Highlight in Utah Valley Magazine, Christine has dedicated her career to inspiring and helping the next generation of women in business. After personal experience facing the working woman stigma, and the obstacles of being a single mother, she has worked tirelessly to break down social and economic barriers to inspire women to work towards their goals of independence, creativity and business development.

Christine is most recently appointed to lead the new ACG Utah Women’s Professional Network. She is a graduate of Utah Valley University with a bachelors of science in Business Administration with a SPHR from the Society of Human Resource Management in Alexandria, VA. Christine writes for Forbes Council and is a decorated member of their Human Resource Council. She and her son reside in South Jordan, UT where she enjoys cycling, paddle boarding, and yoga; she skates and Alpine skis in nearby Park City.
Jacki Zehner describes herself as a financial feminist. The latest Global Gender Gap Report states that at the current rate of change, it will take over 135 years to reach gender parity, and for Jacki, that’s completely unacceptable. As the founder of ShePlace, her plan is to bring all of her decades of experience championing for the advancement of women and girls under one umbrella. Jacki learned quite a lot about finance while working at Goldman Sachs, where at the age of 32, she became the youngest woman and first female trader to make partner. After leaving Goldman in 2002, Jacki spent almost a decade absorbing as much as she could about the wealth management industry, before diving into philanthropy full force, serving on many women focused non-profit boards, giving through her family foundation, and co-founding a global philanthropic network called Women Moving Millions, through which members have collectively given over one billion dollars with a gender lens. While Jacki has always been an investor, she is committed to becoming more intentional in her efforts to champion the field of gender-lens investing, as well as doing all she can to help women develop a healthier relationship with their financial resources.
WEDNESDAY, SEPT 6
Panel: Lessons On Her Fundraising 10:15 a.m. Main Ballroom, Second Floor

Each of these women have successfully raised capital where many have experienced difficulties. Sidni will guide their storytelling and tip sharing so more women can see the path to empower corporate growth.

MODERATED BY:
Sidni Lloyd–Shorter, PsyD
President and CEO, Utah Black Chamber of Commerce

Jacqueline Shorter–Beauchamp
CEO and Founder, Engaged Media Studios

Maile Keone
CEO, Listen Technologies

Christine Wzorek
CEO, White Label Advisors

Linda Klug
Founder and CEO, Airin
WEDNESDAY, SEPT 6
Insperity Presents: Role of Talent in Venture Capital
11:40 a.m. Main Ballroom, Second Floor

Adding team members as part of organic growth and integrating people effectively into your business can make or break success. If you don’t understand how your people correlate with valuation, a healthy company culture, or your ability to spur future investment activities, you may just find yourself creating new problems for your business.

Join a group of leaders for a deep dive into the power of people.

MODERATED BY:
Cheryle Caplinger
Executive Director, Utah Tech University

Sarah Grimstead
Regional Vice President, Insperity

Courtney Andersen
Founder and CEO, Spa Trouve

Linda Klug
Founder and CEO, Airin

Leslie Goldman Tepper
General Partner & Co-Founder, The Artemis Fund
WEDNESDAY, SEPT 6
SheMoney Presents: Pathways to Capital
11:40 a.m. Dumke Conference Room, First Floor

Whether you’re a solopreneur, small business owner or building the next unicorn, it takes money to build a business! Understanding how to best finance your business is one of the most critical parts of your journey to success. And it can also be one of the most overwhelming and daunting.

Join SheMoney and expert guest speakers for an interactive panel discussion designed to demystify the broad capital landscape. This session will help identify the type of capital that’s most appropriate for your startup or small business at your current state of growth.

We will have a brief overview and tangible next steps of how to pursue the following financing options:

Equity Financing | Debt Financing | Alternative Financing | Grants & Non-Dilutive Financing

Jacki Zehner
Founder, SheMoney and ShePlace

Kimmy Paluch
Managing Partner, BetaBoom

Stefanie Fisher-Sample
CEO and Founder, Fundid

Rose Maizner
Co-Founder, Womenpreneurs

Kirsten Horning
Managing Director, Republic
WEDNESDAY, SEPT 6
1:30 p.m. Main Ballroom, Second Floor

Navigating Today’s Venture Capital Market

Sebastian Quintero
Director, Data Science, Alumni, a J.P. Morgan Company
WEDNESDAY, SEPT 6

2:35 p.m. Main Ballroom, Second Floor

Purpose to Performance — Driven Hiring

Christine Wzorek, CEO, White Label Advisors
WEDNESDAY, SEPT 6
Panel: Ask Us Anything 2:35 p.m. Dumke Conference Room, First Floor

This session is where you can ask ANY QUESTION to some of the nerdiest people who advise startup growth and access to capital.

Come with questions about your business such as agreements, cap tables, taxes, banking, advisory, hiring, and of course FUNDING. There will be a mic on the floor so you just walk up to ask your question.

We’ll keep tabs on the number of questions answered in this ad-hoc, rapid fire format.

MODERATED BY:
Matt Warnock
CEO, Ridgecrest Herbals

Chris Badger
Partner, Now CFO

David Stahl
President, Middle Market Banking, Hillcrest Bank

Jerry Bregg
Tax Principal, CliftonLarsonAllen

Tyler MacKay
Associate Attorney, Parsons Behle & Latimer

Chelsey Curtis
Grants Administrator, The Kahlert Foundation

Tom Lund
Top Mentor, Kinect Capital

Shane Edwards
Advisory Partner, Squire & Company
WEDNESDAY, SEPT 6
Panel: Debt, Equity, Non-Dilutive Outlook for 2024
3:35 p.m. Main Ballroom, Second Floor

These experts understand economics and the capital flow throughout the United States. Listen to their expectations and learn about where capital realization will be leaning towards.

MODERATED BY:
Merry Osborne
Director, Tanner LLC.

Marie Peters
Fund Director, B:Side Capital

Susannah Duke
Principal, Pelion Venture Partners

Olga Polunina
Head of Private Capital Markets for Capital Connect by JPMorgan

Jefferson Moss
Associate Commissioner of Innovation, USHE
WEDNESDAY, SEPT 6
12:30 p.m. - 1:30 p.m. | ALUMNI HOUSE TERRANCE AND BOARD ROOM, SECOND FLOOR

Grab your lunch and head over to the board room and the terrace area to meet, mingle, and sip on some drinks that are being provided by the 16 WeROC presenting CEOs and their staff!

It’s a great way to wet your whistle and enjoy each entrepreneur’s servitude!

You will cast your vote for the “Best Drink” and the winner will be announced at the end of the day.
Kinect Capital Staff:

Tara Spalding, Interim CEO
John Haglund, CFO
Peter Callister, COO
Christina Evans, Programs and Marketing
Silke Knebel, Grants and Reports
Matt Katz, Lead Liaison
Ryan Aleman, Lead Liaison

Board Chair:

Marcia Nelson, Managing Director, Freedom Capital Markets and Family Office

Board Members:

Chris Anderson, Partner, Durham Jones & Pinigar
Chris Badger, Partner, NOW CFO
Cheryle Caplinger, Executive Director, Utah Tech University
Jim Divver, Board Member, Kinect Capital
Mike Keene, Professor, Westminster College
Bill Kirth, Partner, Rectify Partners
Kathy Ricci, Advisor, Goldman Sachs 10,000 Small Businesses
Nick Singleton, Vice President, AIM Ventura Capital
Bringing new clarity to venture capital

AUMNI SERVES PRIVATE CAPITAL INVESTORS WITH ITS PROPRIETARY DATA ANALYTICS ENGINE, DESIGNED TO TRACK AND ANALYZE CRITICAL LEGAL AND ECONOMIC TERMS IN EVERY DEAL.

https://www.aumni.fund
Operating at the intersection of finance and law, Alumni extracts data directly from executed contracts underpinning a fund’s investment into private companies. Alumni’s technology is grounded in accuracy, depth, and industry-leading data architecture, providing the infrastructure to power a more connected, transparent, and liquid private capital market ecosystem.

**With Alumni, you can:**

**Centralize legal document management** — Alumni automates the collection, organization, and audit of the closing set and executed agreements underlying all transactions with each portfolio company.

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**Liberate your workflow** — Your team has immediate access to all financial and legal data points, i.e., capitalization, deal terms, legal terms, QSBS tracking, and co-investor analysis. Enjoy newfound liberation from the tedious manual contract searches you used to endure.

**Disseminate accurate, valuable information** — Centralize and automate access to sought-after documents and data to improve communication with finance, legal, and investment teams, external auditors, and other software systems.

**Modernize fundraising** — Bolster your appeal by demonstrating a sophisticated data strategy, institutional-level reporting compliance, and proof of readiness for increased transaction volume.

Alumni serves private capital investors with its proprietary data analytics engine, which tracks and analyzes critical legal and economic terms in every deal. For Capital Connect and J.P. Morgan’s Digital Private Markets business, Alumni will continue to provide contract-based insights and empower transparency across the private capital markets.
Find and enter new global markets.

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OUR FRACTIONAL HR SERVICES MAP THE EMPLOYEE LIFE CYCLE

At White Label Advisors, we know the value of a strong HR foundation. Couple it with Human Capital strategy and it is a business model for success.

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Breakaway Marketing Agency

Amy Bowman
☎ (208) 949-7572
✉ BreakawayMarketingAgency@gmail.com
様々 breakaway-marketing.com
Empowering Women Entrepreneurs to Navigate the Capital Raising Landscape

- Achieve business aspirations
- Financial planning tailored to growth
- Sustainable, long-term financial plans
- Strategic exit planning for lasting value

Her VISION is our MISSION.
Helping People Live Happier, Healthier, More Active Lives.

RidgeCrest Herbals offers our employees competitive wages and benefits, unlimited paid time off, a supportive culture, advancement opportunities, and a disability- and family-friendly workplace.

Great ideas need smart capital

(and smarter counsel).

MAYER BROWN
A tech-savvy law firm

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tannerco.com

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Compensation Analysis
Full-service HR
Local Relationship Banking,
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